



QESP - ACOSM2010 Australian Conference on Software Measurement

"Managing IT with Measurement - an International Focus"

ACOSM2010, the Australian Conference on Software Measurement, will be held in **Melbourne** on: **Tuesday 5 October 2010**.

The program has *internationally recognised metrics experts* presenting the latest overseas ideas on how to use software measurement and a focus on quality to improve the management of the IT environment.

Presentations will demonstrate via industry case studies how software metrics & measurement are being used to address the broad range of contemporary issues faced by both software suppliers and clients in today's challenging environment. Particularly with respect to managing client and supplier relationships and negotiating contracts that include quantitative performance measures. These include:

Benchmarking: A Case Study in a Dutch Multi-National - Steps to implement performance measurement into supplier contracts and comparing their performance against Industry data. *Dr. Harold van Heeringen CFPA, works for Sogeti Nederland as a senior metrics consultant and has 13 years experience in working in IT specializing in software measurement.*

Earning More with Lower Risks - Steps to educate suppliers in the concepts of using \$/FP as a pricing model; how to verify the size given by the customer and how to validate and benchmark the suppliers' performance. *Ton Dekkers has worked for over 20 years as a specialist measurement consultant primarily in the Netherlands and elsewhere within Europe.*

Lessons Learned in using Function Points to Manage Outsourcing Contracts - Identifies the pitfalls that can be experienced if one takes too simplistic a view of the meaning and use of function point data and suggest ways in which they may be avoided - *John Ogilvie, Function Point and Productivity Consultant Global Vodafone Account Team - IBM Global Business Services.*

If you would like more information, please contact the ACOSM2010 conference committee at: **info@qesp.org.au** or Tel: +61 3 9882 7611

For further details on ACOSM2010 and to view previous ACOSM Presentations, see the QESP website at www.qesp.org.au.

Australian Conference Software Metrics (ACOSM)

Monday 4 October Pre-conference drinks 5:30pm - 8:00pm

Tuesday 5 October Conference

Registration 8:00am - 9:00am

Presentations 9:00am - 5:00pm

Location: Melbourne Business School Conference Centre
200 Leicester Street

Quantitative
Enterprise
Software
Performance